

HOUSE RESOLUTION 21  
By Bone

A RESOLUTION to honor and commend Mr. John R. Crouch for his meritorious service to the citizens of Tennessee through his dedication to the betterment of the Angus beef industry.

WHEREAS, it is fitting that the members of this General Assembly should salute those native Tennessee citizens who, through their extraordinary efforts, have distinguished themselves as leaders in the professional field; and

WHEREAS, one such noteworthy person is Mr. John R. Crouch, who currently serves as the Executive Vice President of the American Angus Association, headquartered in St. Joseph, Missouri; and

WHEREAS, a native of Jonesborough, Tennessee, Mr. Crouch grew up on a registered Angus farm and attended the University of Tennessee, Knoxville, where he received his Bachelor of Science degree in Animal Husbandry in 1963; and

WHEREAS, while in college, Mr. Crouch was a member of the first place livestock judging team at the 1962 International Livestock Exposition in Chicago, Illinois, and a member of Alpha Gamma Rho Fraternity; and

WHEREAS, as the Executive Vice President of the American Angus Association, Mr. Crouch is in charge of overseeing all operations for the not-for-profit organization and responsible for working closely with the staffs of Angus Productions, Inc., the Association's for-profit subsidiary, and Certified Angus Beef, LLC, the world's largest branded beef marketing program, which is owned by the Association; and

WHEREAS, along with these tremendous responsibilities, Mr. Crouch and his staff also develop and maintain programs and services for thousands of commercial producers and more

than 35,000 members, under the direction of the American Angus Association's fifteen-member board of directors; and

WHEREAS, before accepting the role of Executive Vice President in 2002, Mr. John R. Crouch served meritoriously as the Association's Director of Performance Programs for twenty-one years, in which position he worked to develop the world's largest database of beef cattle performance records. His exemplary leadership in this position elevated the American Angus Association to the industry's number one source of beef cattle performance data and expected progeny differences and provided members with the necessary tools to make genetic progress in the industry; and

WHEREAS, Mr. Crouch's commendable tenure with the American Angus Association began in 1974 when he served as regional manager for the states of Georgia, Florida, North Carolina, and South Carolina; and

WHEREAS, before his illustrious career with the American Angus Association, Mr. Crouch served as Manager for Graysburg Cattle Company in Chuckey, Tennessee, and Manager for Shantyland Hereford Farm in Fall Branch, Tennessee; and

WHEREAS, as a show of courageous integrity, Mr. John R. Crouch also proudly served his country as a Lieutenant in the United States Army at Fort Campbell, Kentucky, from 1963 to 1965; and

WHEREAS, in addition to his work with the American Angus Association, Mr. John R. Crouch still finds time to lend his talents to such notable causes as the Beef Improvement Federation, which he served as Director for four three-year terms and as the Chairman of the Live Animal and Carcass Evaluation, Ultrasound Proficiency, and Awards committees; and

WHEREAS, under Mr. Crouch's expert leadership and guidance, the American Angus Association adopted Centralized Ultrasound Processing for carcass data; and

WHEREAS, Mr. Crouch's years of experience and education have ensured his popularity as a lecturer for the Beef Cattle Symposia and have granted him the opportunity to share his wisdom with cattle producers throughout the United States, Canada, Mexico, Australia, New Zealand, Scotland, Chile, Argentina, Brazil, Zimbabwe, Denmark, Norway, Sweden, and South Africa; and

WHEREAS, as a result of his dedication to the field of American Angus beef, Mr. Crouch has justly received such prestigious awards as the Record Stockman Marketeer of the Year in 2005, the Beef Improvement Federation's Pioneer Award in 1998, and the Continuing Service Award in 1990; in 1999, Mr. Crouch was inducted into the Angus Heritage Foundation; and

WHEREAS, Mr. John R. Crouch epitomizes the spirit and commitment that are characteristic of a true Tennessean; and

WHEREAS, Mr. John R. Crouch is most grateful for the love and companionship he shares with his wife, Judy, two daughters, three sons, and fifteen grandchildren; and

WHEREAS, this General Assembly finds it appropriate to pause in its deliberations to acknowledge and applaud Mr. John R. Crouch for his dedication to the betterment of American Angus beef and to make clear to him how proud we are to call such an extraordinary man a native Tennessean; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED FOURTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, that we hereby honor and commend Mr. John R. Crouch for his life-long service to the Angus beef industry and his inexhaustible dedication to making sure the Angus beef we eat is of the highest quality and caliber and extend to him our best wishes for every future success.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.